

# **MEDIA ADVISORY**

#### Norfolk International Airport Promotes Aviation Education With "Sky's the Limit" Event on July 10

Norfolk International Airport will welcome approximately 75 local schoolchildren on Wednesday, July 10 as part of its "Sky's the Limit" event. Now in its second year, the annual gathering gives participants a firsthand look into the wonders and opportunities of commercial air travel and provides exposure to future career opportunities available with airports, airlines and their supporting agencies and business partners.

## Media are invited to register and cover this community event.

Participants ranging in age from 11 to 19 were preselected through the Boys & Girls Clubs of Southeast Virginia and An Achievable Dream Academy, a Newport News-based educational program focused on assisting K-12 students who are at risk of failure in school due to socioeconomic factors. While at ORF, they'll receive a full airport experience including an airfield tour; flight check-in and boarding; screening by the Transportation Security Administration; an up-close look at general aviation aircraft; plus conversations with flight crew and other airport representatives.

"Our airport serves everyone in Hampton Roads and its surrounding areas, and we want every resident to develop a personal connection to ORF and learn how it positively affects the lives of those in this community," said Mark Perryman, Norfolk Airport Authority President and CEO. "Exposing kids to aviation can open a world of new possibilities, especially as they progress toward graduation and the important choices that will follow their grade school years. If the memories they create from this visit inspire kids to do well in school and pursue careers in this industry, it's a win for all involved."

Breeze Airways, which maintains a base at ORF, will again participate by hosting a check-in and boarding experience that includes welcoming participants and their chaperones aboard one of its locally based commercial airliners.

"At Breeze, we love leaning into opportunities to show our commitment to Norfolk International Airport and support the local community, so we couldn't be happier to participate in the second annual 'Sky's is The Limit' event," said Tom Doxey, Breeze Airways' President. "Together with the team at ORF, last year we welcomed some 40 kids, many of whom have never been to an airport before. This year will bring an even better turnout, and it's our pleasure to help inspire them with the job opportunities and benefits that come with working in this amazing industry."

Organizations scheduled to participate in "Sky's the Limit" for 2024 include:

- ATP Flight School
- Norfolk Public Library
- Signature Aviation
- South Atlantic Region Small Business Transportation Resource Center
- U.S. Coast Guard Aviation Command
- U.S. Navy, Oceana Base
- Virginia Department of Aviation

## Schedule:

10:00 a.m. - Participants arrive at Norfolk International Airport 10:10 to 11:30 a.m. – Mock flight experience with Breeze Airways 11:40 a.m. to 12:10 p.m. - Lunch 12:15 p.m. - Participants transfer to tour Signature Aviation

## MEDIA:

RSVP to Susan Sheaffer by 4:00 p.m. on July 9 with a completed Norfolk Airport Authority's liability release: https://www.norfolkairport.com/wp-content/uploads/2023/05/LiabilityReleaseForm2023-1.pdf Email susans@norfolkairport.com and bring signed release and government-issued I.D. to the event.